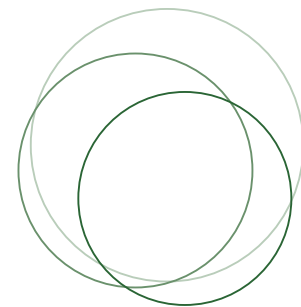


KFL&A Public Health STRATEGIC PLAN 2012-2016



Our Mission

KFL&A Public Health works together with our communities to promote and protect the public's health. Our commitment is to provide public health programs and services of the highest quality.

Strategic Directions

Implement the Ontario Public Health Standards and the Organizational Standards.

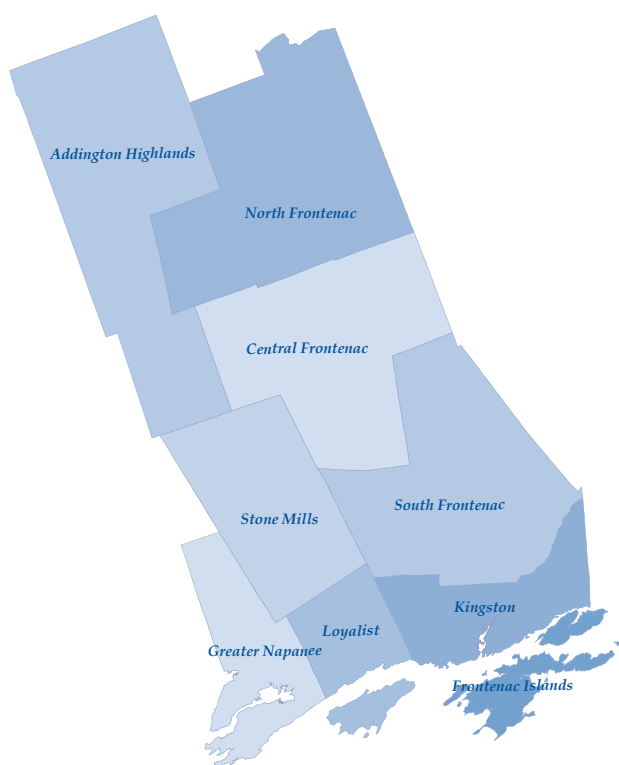
- ✦ Establish a performance measurement process or system.
- ✦ Enhance program and service delivery through the identification and engagement of priority populations.
- ✦ Build capacity to support evidence-based public health practice, program planning, and evaluation.

Support the growth and evolution of the organization in a manner consistent with our values.

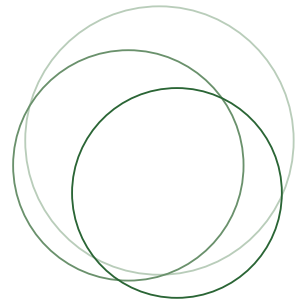
- ✦ Enhance internal collaboration and strengthen relationships throughout the organization.
- ✦ Adapt and improve internal communication strategies.
- ✦ Develop an organizational learning framework to support employee development and learning.

Enhance communication with the public and build agency profile through the use of innovative technology.

Actively seek opportunities and funding for research and program activities that complement or inform KFL&A Public Health programs and services, and build expertise and capacity to pursue and manage those opportunities and acquired funding.



KFL&A Public Health STRATEGIC PLAN 2012-2016



Our Philosophy

We recognize the diverse needs of the people and communities we serve and will support our community to reach its full health potential. In doing this, individuals and communities will be invited to participate in decisions affecting their health.

We will use a variety of health promotion and health protection strategies and interventions in a broad range of settings to meet program requirements, relevant legislation, and community needs.

We are dedicated to creating a workplace culture that supports the health, well-being, and safety of our employees, volunteers, students, and Board members. We will foster an environment of open communication and employees will be encouraged to participate in decisions that affect their work. Our personnel will be recognized for the contributions they make to the organization.

Our Core Values:

+ Excellence

We strive to meet high standards in all that we do. We are committed to delivering evidence-based public health programs and services that are innovative, creative, and appropriate. We foster a culture of continuous learning to support employee growth and organizational development.

+ Integrity

We are honest, trustworthy, and transparent in all that we do. We meet high ethical and professional standards in our work and relationships by being principled in our approach and responsible in our actions. We are accountable to our funders and stakeholders for the public resources entrusted to us.

+ Respect

All members of the public are treated respectfully and with dignity. We are committed to nurturing a mutually respectful workplace.

+ Collaboration

We are committed to working with individuals, partners, and communities to achieve common goals for better health and to accomplish our mission. Through internal and external collaboration we will creatively solve problems and make decisions to meet the needs of the people and communities we serve.

+ Fairness

We are committed to implementing programs, services, and policies in a fair and consistent manner.

